

## CASE STUDY:

# St Mark's School

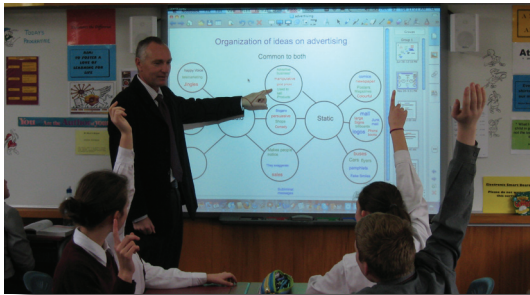
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St Mark's School in Christchurch is an integrated, co-educational primary school with a focus on innovation and forward thinking. The school prides itself on staying ahead of the curve in its endeavour to provide the best possible education to pupils of all learning styles and abilities. St Marks' vision for the future is bringing its 245 students an education personalised to their individual needs rivalling the best primary schools in the country.

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### The Need

St Mark's has traditionally taken a progressive attitude towards education which is centred on the inclusion of all students. The school places a real emphasis on modern teaching methods and theories to cater to children of all learning styles and abilities.



Teachers at St Mark's had a vision for their classrooms that built technology into the school's focus of delivering visual, auditory, written and tactile learning in each of their lessons. Principal Tim McJorow approached Canon to discuss how they could best implement new technologies to deliver on this vision.

"We all know that learning styles differ from person to person and while some people are content to sit and listen or write things down, many others need to see, touch, interact and experience things first hand to learn effectively. We needed a solution that was simple for

both teachers and pupils to understand and utilise and one that brought the very best out of each classroom."

### The Solution

Canon's solution for St Mark's was to add layers to learning with integrated digital tools that brought the classroom alive. The installation of SMART boards interactive whiteboards in each of the school's classrooms supported by Canon data projectors and full sound systems was the first step to facilitating the dream of technology-driven full visual, audio and tactile learning.

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SMART boards are touch-sensitive screens that connect to your computer and projector allowing the user to control applications, browse web pages and write or draw over the top of content on the screen using just your finger. Visual elements such as graphs, images and text can be picked up, moved and edited on the touch screen giving students control of the subject matter.

## CASE STUDY: ST MARK'S SCHOOL

Canon also undertook a full professional training programme with the school prior to the beginning of classes to give teachers all the tools needed to effectively apply their teaching plans and to demonstrate how students can benefit from the different approach to learning. The training is part of the integrated approach Canon takes with all solutions from inception to completion; including planning, training, supply of technology and installation.

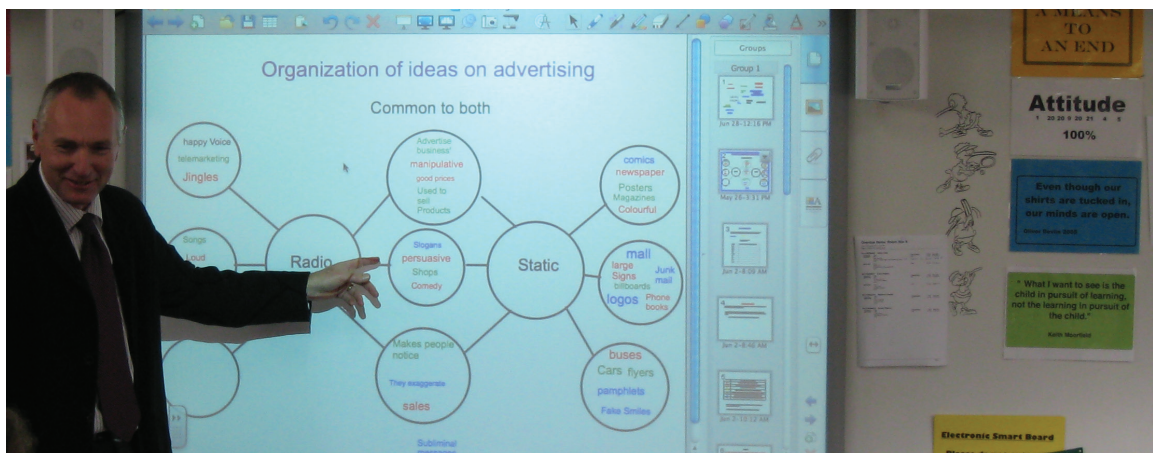
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Principal McJorow was particularly impressed with the attention to thorough user education Canon provided: “When we first discussed SMART boards with Canon we were sceptical about how much they could achieve for the school,” says McJorow. “The team at Canon took the time to address the school’s questions, demonstrating the potential of the technology, examining effective professional development models and providing sound evidence as to the benefits of using interactive technologies.”

“With their solution successfully implemented, we are maximising the potential of our teachers to cater to each of our students’ specific needs and ensure that none of them are disadvantaged by their learning preference,” he says.



### The Result

Through Canon, St Mark’s now has at its disposal advanced interactive learning tools that truly complement the school’s progressive approach. Teachers enjoy learning the many uses of the technology, finding new and innovative ways of delivering the curriculum, while students have become more responsive and engaged in class.

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